

## What is TillyHacks?

TillyHacks is a 40-hour, student-run hackathon where students team up to build real-world technology projects, such as websites, apps, hardware, and more.

Participants are:

- Building projects with real-world application, from apps to hardware
- Learning through workshops and mentorship
- Collaborating with peers
- Solving and pitching solutions for real world problems

We're expecting **50+ students** from across the Northern Virginia area. The event is **free** for all participants.

## Next Steps

Send money here: [hcb.hackclub.com/donations/start/tillyhacks](http://hcb.hackclub.com/donations/start/tillyhacks) or email [ravin@tillyhacks.org](mailto:ravin@tillyhacks.org) for further inquiries. You can also let us know if you would like to get more involved, whether that's setting up a booth, judging projects, or running a workshop. We're flexible and always happy to work with custom arrangements or in-kind support, so if you have something specific in mind, just let us know.

## Why sponsor us?

Sponsoring TillyHacks is a chance to:

- Directly support students in the Northern Virginia area as they explore technology, teamwork, and innovation
- Gain brand visibility through our website, T-shirts, social media, and event materials
- Engage directly with participants as a judge, mentor, or workshop host
- Meet talented, driven students who could be future interns or ambassadors

Every dollar goes towards running the event, including meals, swag, prizes, and workshops.

# Sponsorship Tiers

	Bronze \$100+	Silver \$200+	Gold \$400+	Purple \$800+
<b>General</b>				
Contribution	✓	✓	✓	✓
Distribute swag	✓	✓	✓	✓
Sponsor a prize	✓	✓	✓	✓
Judge projects		✓	✓	✓
Dedicated table			✓	✓
Host a workshop			✓	✓
"Presented by..." credit				✓
<b>Branding</b>				
Logo on participant T-shirts	Small	Medium	Large	Large
Logo on event website	✓	✓	✓	✓
Logo on event slides	✓	✓	✓	✓
Social media mention	1×	2×	3×	3×
Logo on printed banners/signage		✓	✓	✓
Company spotlight in email blasts			✓	✓
<b>Recruiting</b>				
Distribute recruiting materials	✓	✓	✓	✓
Access to attendee LinkedIn/GitHub			✓	✓
Directly contact winners				✓

All tiers are negotiable.